



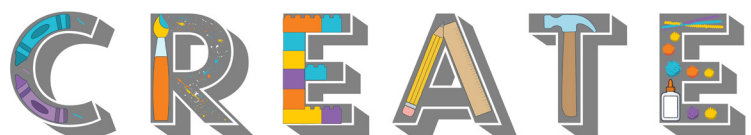
ROCKY MOUNTAIN EARLY
CHILDHOOD CONFERENCE

2027 Sponsorship Packet

April 15-16, 2027

Denver Marriott Tech Center
with virtual content to follow

Theme



To sponsor, contact
RMECC Event Director &
Townbell Founder
Alex Hellrung
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Click Here to Learn More
About the Event



DENVER'S EARLY
CHILDHOOD COUNCIL

The Rocky Mountain Early
Childhood Conference
is a program of Denver's
Early Childhood Council, a
registered 501(c)(3).

High Impact and High ROI In ONE

The Rocky Mountain Early Childhood Conference (RMECC) is more than an annual conference—it is the premier hub for professional development and training in the Rocky Mountain Region. Through carefully curated keynote presentations, hands-on workshops, and interactive networking sessions, participants deepen their expertise and expand their ability to provide the best possible care and support to the young children in our communities. **By aligning your organization with RMECC, you demonstrate a shared commitment to advancing early childhood education and supporting the professionals who shape the critical early years of child development.**

Our attendees are exceptionally engaged with sponsors and exhibitors, actively seeking out the latest resources, tools, and services. **Your sponsorship will position your brand front and center in a learning environment where decision-makers and influencers actively seek partnerships to elevate their programs and practices.** Whether through exhibit space, branded sessions, or targeted outreach opportunities, you'll gain meaningful exposure and forge lasting relationships with attendees who value innovative solutions and trust the organizations that invest in their growth.

Expand your REACH

RMECC brings together over **1,500 dedicated early childhood professionals from Colorado and beyond**—owners, directors, administrators, educators, systems building professionals, and child development specialists—who are deeply committed to the best learning and development for our children. As a program, RMECC has:



Over 20K Email Subscribers



2.3K Facebook Followers



500 LinkedIn Followers

Exhibiting HOURS

Set Up

» 4/14: 1:00 pm - 5:00 pm

Exhibit Hall Hours

» 4/15: 7:00 am - 6:30 pm

» 4/16: 7:00 am - 5:00 pm

[Click Here to See a Map of the Exhibit Hall and Sponsor Booths](#)

	Vision	Innovation	Discovery	Imagination	Adventure	Exploration
In-Person & Event	\$30K	\$20K	\$15K	\$10K	\$5K	\$3K
Choice of top exhibit booth space	10 x 10 premier booth	10 x 10 premier booth	10 x 10 premier booth	10 x 10 premier booth	10 x 10 premier booth	10 x 10 premier booth
Ability to scan badges and capture attendee contact information	√	√	√	√	√	√
Profile to set up in the conference app	√	√	√	√	√	√
Conference attendee registrations to use or sponsor scholarships	10	8	6	4	2	1
Welcome presentation acknowledgment	Ad	Ad	Ad	Ad	Logo	Logo
Conference tote bag insert (provided by sponsor)	Logo on bag and item	√	√	√	√	
Push notification(s) during event	3	2	1	1	1	
Speaking opportunity	Award presentation	Award presentation	Award presentation	Breakout session closing		
Sponsorship Activity or Catering (includes one to be chosen by the sponsor)	Social Hour VIP Reception Learning Track	Lunch Breakfast	Snack	Coffee Break		
Large branded floor decal	√	√	√			
Online & Print						
Branding on conference website and event signage	√	√	√	√	√	√
Social media announcement on RMECC Facebook and LinkedIn	√	√	√	√	√	√
Spotlight in pre/post conference emails	2 dedicated emails	1 dedicated email	1 dedicated email	1 dedicated email	Shared highlight	Shared highlight
Branding in a Council newsletter	√	√	√	√	√	√
Ad on conference website	√	√	√			
Logo on all general conference emails	√					

Level Up Your SPONSORSHIP

♦ Product Promotion Add On - \$800

- » 3 social media posts about your product or service on the RMECC Facebook page and RMECC LinkedIn sometime during the program year (ends June 30, 2027)
- » 1 push notification during the live event
- » Content in 1 post event email from RMECC to all attendees (content must be approved by RMECC)

♦ Table Centerpiece Add On - \$500+products

- » 48 tables to provide centerpieces for attendees to engage with at meal time (must tie into conference theme and be approved by RMECC team)
- » Branding on table card with QR code to order product

Additional OPTIONS

♦ Scholarship Sponsor - Contact us to discuss

Provide scholarships for early childhood professionals and students with limited financial resources to participate in professional development. This often covers the general expenses of the conference price for attendees, including meals, technology, speakers, venue, staffing expenses, and overall administrative fees (advertised price). Depending on the generosity of sponsors, this may also cover expenses such as travel costs, and accommodations.

♦ Tote Bag Insert Postcard - \$1,000

Provide flyer, coupon or item of branded swag inside the conference attendee bags (sponsor to provide the insert 2 weeks before the conference).

♦ Decor or event activity sponsor - \$3,000 + products

Provide an activity for the attendees to enjoy throughout the event in one of the lounge spaces or decoration with your products and branding.

Other ideas?
We're happy to
work with you
to put together
a package that
fits your brand!

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Want to exhibit instead?

[Click Here for Exhibitor Info](#)