



ROCKY MOUNTAIN EARLY CHILDHOOD CONFERENCE

[Click Here to Learn More About the Event](#)

2026 Sponsorship Packet

April 16-17, 2026
Denver Marriott Tech Center

Theme

EXPLORE 2026

The Rocky Mountain Early Childhood Conference is a program of Denver's Early Childhood Council, a registered 501C3.



DENVER'S EARLY
CHILDHOOD COUNCIL



To sponsor contact

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High Impact and High ROI In **ONE**

The Rocky Mountain Early Childhood Conference (RMECC) is more than an annual conference—it is the premier hub for professional development and training in the Rocky Mountain Region. Through carefully curated keynote presentations, hands-on workshops, and interactive networking sessions, participants deepen their expertise and expand their ability to provide the best possible care and support to the young children in our communities. **By aligning your organization with RMECC, you demonstrate a shared commitment to advancing early childhood education and supporting the professionals who shape the critical early years of child development.**

Our attendees are exceptionally engaged with sponsors and exhibitors, actively seeking out the latest resources, tools, and services. **Your sponsorship will position your brand front and center in a learning environment where decision-makers and influencers actively seek partnerships to elevate their programs and practices.** Whether through exhibit space, branded sessions, or targeted outreach opportunities, you'll gain meaningful exposure and forge lasting relationships with attendees who value innovative solutions and trust the organizations that invest in their growth.



Expand your **REACH**

RMECC brings together over **1,700 dedicated early childhood professionals from Colorado and beyond**—owners, directors, administrators, educators, systems building professionals, and child development specialists—who are deeply committed to the best learning and development for our children. As a program, RMECC has:



14K Email Subscribers



2K Facebook Followers



2K LinkedIn Followers

	Vision	Innovation	Discovery	Imagination	Adventure	Exploration
In-Person & Event	\$30K	\$20K	\$15K	\$10K	\$5K	\$3K
Choice of top exhibit booth space*	10 x 10 booth	10 x 10 booth	10 x 10 booth	10 x 10 booth	10 x 10 booth	10 x 10 booth
Ability to scan badges and capture attendee contact information	√	√	√	√	√	√
Conference attendee registrations to use or sponsor scholarships	10	8	6	4	2	1
Welcome presentation acknowledgment	Ad	Ad	Ad	Ad	Logo	Logo
Branded table acknowledgment	√	√	√	√	√	√
Speaking opportunity during mximum engagement with 800-1000 attendees	Welcome video or remarks, keynote intro, & award sponsor	Award sponsor	Award sponsor	Breakout session closing	Breakout session closing	
Conference tote bag insert (provided by sponsor)	Logo on bag and insert	√	√	√	√	
Partner Appreciation Reception on 4/15 - 75-100 VIP guests	Host	4 guests	3 guests	2 guests	1 guest	
Policy Pathways Session on 4/17 - 50-75 guests	4 guests	Host	3 guests	2 guests	1 guest	
Sponsorship of catering	Lunch	Breakfast	Snack break	Coffee break		
Conference app push notification(s) during event	4	3	2	1		
Large branded floor decal (4'x4' min) in prominent space	√	√	√			
Volunteer opportunity at the conference or other DECC event	√	√	√			
Focus groups customized by DECC over program year	2	1				
Sponsor Council Lunch and Learn	2	1				

	Vision	Innovation	Discovery	Imagination	Adventure	Exploration
Online & Print	\$30K	\$20K	\$15K	\$10K	\$5K	\$3K
Branding on conference website	√	√	√	√	√	√
Conference press release recognition pre and post event	√	√	√	√	√	√
Social media announcement on RMECC Facebook and LinkedIn	√	√	√	√	√	√
Spotlight in pre/post conference emails	2 dedicated emails	1 dedicated email	1 dedicated email	1 dedicated email	Shared highlight	Shared highlight
Branded highlight at Council fundraiser event	√	√	√	√		
Mini-spotlight in Council newsletter	√	√	√	√		
Banner ad on conference website	6 months	3 months	1 month			
Custom blog post with Council CEO	√	√	√			
Partner listing in Council annual report	√	√				
Branding on conference lanyard and name badge	√					
Branding on all general conference emails	√					

*Exhibit booth spaces are in high visibility locations. Booths are selected based on the sponsor's level of contribution.

Level Up Your Sponsorship

♦ Product Promotion Add On - \$800

- » 3 social media posts about your product or service on the RMECC channels
- » 1 push notification during the live event
- » Dedicated email spotlight (pre or post event)
- » Mini-spotlight in Council newsletter

Exhibiting Hours

Set Up

» 4/15: 1:00 pm - 5:00 pm

Exhibit Hall Hours

» 4/16: 7:00 am - 6:30 pm

» 4/17: 7:00 am - 5:00 pm

[Click Here to See a Map of the Exhibit Hall and Sponsor Booths](#)

Additional Options

Attendee Networking Social Hour Sponsorship (Thursday) - \$15K

- » Provide educators and ECE stakeholders with a relationship building opportunity - refreshments provided
- » Exclusive branded signage and table acknowledgment during social hour
- » Opportunity to provide branded information during social hour
- » 2 Conference app push notifications
- » 4 Conference attendee registrations to use or sponsor scholarships
- » Tote bag insert provided by the sponsor
- » 2 Guests attendance for the Partner Appreciation Reception and Policy Pathways Session
- » Branded visibility on conference website
- » Conference press release recognition pre and post event
- » 2 Social media announcements
- » Dedication email spotlight (pre or post event)
- » Mini-spotlight in Council newsletter
- » Partner listing in Council annual report

Conference Tech Sponsorship - \$8K

- » Wifi name and password incorporating your brand
- » Wifi branding printed on name badges
- » Branded charging station at the event
- » 4 Conference attendee registrations to use or sponsor scholarships
- » Welcome presentation acknowledgment
- » Tote bag insert provided by the sponsor
- » 2 Conference app push notifications during the in person event
- » 2 Guests attendance for the Partner Appreciation Reception and Policy Pathways Session
- » Branded visibility on conference website
- » Conference press release recognition pre and post event
- » 1 social media announcement
- » Dedication email spotlight (pre or post event)
- » Mini-spotlight in Council newsletter
- » Partner listing in Council annual report

Additional Options Continued

♦ Scholarship Sponsor - Contact us to discuss

Provide scholarships for early childhood professionals and students with limited financial resources to participate in professional development. This often covers the general expenses of the conference prices for attendees, including meals, technology, speakers, facility, staffing expenses, and overall administrative fees (advertised price). Depending on the generosity of sponsors, this may also cover expenses such as travel costs, and accommodations

♦ Tote Bag Insert Postcard - \$500

Provide a postcard or half-page flyer to have placed inside the conference attendee bags (sponsor will provide the insert 2 weeks before the conference)

♦ Tote Bag Insert Full Page or Swag - \$1,000

Provide a full-page flyer, or branded swag to have placed inside the conference attendee bags (sponsor will provide the insert 2 weeks before the conference)

♦ Pre Conference Email Blast (5 available) - \$1,200

- ♦ Promote your product and services
- ♦ Create an ad-based email that is sent to attendees of the conference from the conference email system. Graphics are provided by the sponsor. *Limitations apply
- ♦ Showcase industry expertise available at your booth and pre-arrange appointments

♦ Post Conference Email Blast (5 available) - \$1,200

- ♦ Provide a summary of crucial educational content you disseminated
- ♦ Create an ad-based email that is sent to attendees of the conference from the conference email system. Graphics are provided by the sponsor - *limitations apply

Other ideas?
We're happy to
work with you
to put together
a package that
fits your brand!

Contact Lisa Jameson-Shea
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To Register as an Exhibitor Click Here